



April 17, 2011

CaringForThem.com
P.O. Box 1402
El Segundo, CA 90245

HTP Company
29219 Canwood Street
Suite 102
Agoura Hills, CA 91301

Attention: Mr. Jeremiah Weilert

Dear Jeremiah:

I would like to properly congratulate you and HTP Company on your professionalism and dedication to customer service.

In the initial phases of website development and optimizing our site for the best possible search engine results, you have reconfirmed the fact that we made the correct decision in selecting HTP Company as our website designer and SEO vendor.

Frequently, companies in the same sector as yours become unresponsive if they perceive that the challenge of developing a site or optimizing that site will become a technical challenge or require an effort that lies beyond their willingness to extend themselves in the area of customer satisfaction. We are delighted to have discovered HTP Company; a company that goes well beyond the average in technical ability and customer service. Your efforts on our behalf make everyone here truly believe we are all working on the same team.

Best of luck and thank you again.

Best Regards,

A handwritten signature in cursive script that reads "Russ Regler".

Russ Regler, CEO